

ENGAGEMENT ACTIVITY

It has been important that the Corporate Plan has been considered by all interested parties and that all stakeholders had the opportunity to give their views.

It has principally been led by the political administration and directed by Senior Directors in the organisation.

It has also been steered by the issues identified in our residents survey and associated insight and analysis.

A series of engagement activity culminated in the draft document for wider consultation. Following that, a number of engagement activities were completed to promote the consultation.

- Staff engagement sessions – over 200 staff directly engaged.
- Strategy days – Strategic Directors and their Senior Management Teams
- Member sessions – 2 evening sessions
- Consultation start 06/12/23 following Cabinet approval
- Internal SharePoint Communication page launched
- External page on New Forest District Council website and consultation page launched
- Resident email update (coinciding with Cabinet approval)
- Paper copies made available at information offices
- All staff email inviting staff to comment on the draft corporate plan
- Direct message to key partners inviting feedback on the draft corporate plan
- Updates presented to Town and Parish meetings advising of consultation period
- Social Media – Facebook, LinkedIn, NextDoor, Twitter (X)
- Further resident email (early January)
- Further staff update
- Addition of web banner to bring prominence to the consultation on the website homepage
- E-news item circulated to businesses (c3500)
- Consultation end 26/01/24